**Questions for the Video of Each Unit：**

**Unit 1 Watch the video and discuss the following questions:** ****

1. What do you do to prepare for traveling?
2. How do you spend your money in the destination?
3. Do you think tourism industry plays an important role in the world economy? Why?

**Unit 2 Watch the video and discuss the following questions:** ****

1. What kind of services does Ctrip.com provide to tourists?
2. Have you ever used the APP of Ctrip to plan your vocation? Talk about your own experience.

**Unit 3 Watch the video and discuss the following questions:** ****

1. “In a world of new technology, magic can happen anywhere.” Do you agree with the saying or not?
2. Take the example in the video, discuss with your partners: how technology affects people’s travel experience today?

**Unit 4 Watch the video and discuss the following questions:** ****

1. What are the jobs found in the video?
2. Can you think of some other job positions in the hotel?

**Unit 5 Watch the video and discuss the following questions:** ****

1. What do you think is Food & Beverage service according to the video?
2. Do you think F&B services are important to tourists? Why?

**Unit 6 Watch the video and discuss the following questions:** ****

1. How would you plan your trip? What are the factors that you should take into consideration? (time, budget, accommodation, transportation, destination, etc.)
2. Will you use some travel apps while planning the trip? What are they?

**Unit 7 Watch the video and discuss the following questions:** ****

1. What are the heritages introduced in the video? Where are they located?
2. Have you ever visited any of the above heritages? Talk about your visiting experience.

**Unit 8 Watch the video and discuss the following question:**



What can you expect from cruising?

**Unit 9 Watch the video and discuss the following questions:** ****

1. What does MICE industry consist of?
2. Can you give some examples of MICE?

**Unit 10 Watch the video and discuss the following questions:** 

1. What is Canton Fair?
2. What are the tips of visiting Canton Fair according to the video?

**Unit 11 Watch the video and discuss the following questions:** ****

1. Can you say something about Chinese culture?
2. What do you think are the elements that consist of traditional Chinese culture?

**Unit 12 Watch the video and discuss the following questions:** ****

1. What are the 10 marvelous Chinese art forms mentioned in the video?
2. What do you consider as the representatives of traditional Chinese arts and crafts? Why?
3. If you are going to send something as a souvenir to a foreign friend, what would you choose?